



CAMPUGET

DALLE FAMILY ESTATE



2024 CAMPUGET TRADITION ROSÉ

GRENACHE NOIR (30%), SYRAH (70%)



Franck-lin Dalle's comments on the 2024 vintage:

What a challenging vintage it has been! A really rainy spring with tropical temperatures created a monster: The Mildew. We have been working like crazy to protect the vines. We made it! But pressure was so high I thought early August we were going to lose the vintage 2024... then we had the Mistral!!!

Our doctor, our god, our saver... I don't know how to name it but mistral has transformed what could have been a catastrophic vintage to a great vintage. It reminds me my first vintage in 1997 when I started to work as student with my father. Mother Nature decided to be kind with us after all. This is what you have to accept when you are winemaker. You can't control everything.

So a vintage 2024 with a nice freshness and more fruitiness than usual in my point of view explained by more concentration in the berries after 3 weeks of mistral. Cooler conditions during the picking is also a very positive point and it explains a nice acidity and I think much cleaner aroma because less oxidation during the press process. The maturity control has been so important. More important than ever in my point of view due to the weather conditions. We had so many surprises.

Winemaking:

- This wine is made by draining off the vat.
- Its color is obtained through a short maceration between 4 and 12 hours.
- Fermentation takes place in stainless-steel tanks with the temperature controlled at 64°F in order to extract the maximum aromas.

Tasting: The Rosé has a nice appearance with a light and fresh pink color. This particularly fruity taste of raspberries and strawberries, typical of the Campuget style, has a good and refreshing acidity.

Pairings: Served at 57°F, it is perfect for summertime meals, with fresh salads or around a barbecue.

CAMPUGET IS VEGAN!

Campuget doesn't use any products coming from animals (No Milk, No Eggs, No Fish, No Meat), in any of their wines. Fining is done with vegetable proteins and mineral products.



Dreyfus, Ashby & Co.
PURVEYORS OF FINE WINES & SPIRITS SINCE 1946



THE LEADING SOURCE OF GLOBAL NEWS AND RESEARCH FOR THE DRINKS EXECUTIVE

FOR THE 4TH YEAR IN A ROW

CAMPUGET

has been recognized as a

LEADING FRENCH ROSÉ BRAND IN THE US

in Shanken's IMPACT newsletter.

CAMPUGET MOVED UP THE LIST FROM 14TH TO 13TH!