

THE G.E. MASSENEZ STORY

Founded in 1870 in Alsace, Distillerie G.E. Massenez remains today one of the last family-owned firms dedicated to the production of traditional, top-quality eaux-de-vie (fruit brandies) and liquors. It is in fact this dedication to the “distillerie artisanale” which led Eugène Massenez to develop a formula for raspberry eau-de-vie and make it commercially available to an appreciative public worldwide. The distillation method is still a closely guarded family secret.

The distillation of high quality eaux-de-vie is not consistent with industrialization; thus Massenez has chosen to retain traditional methods. Only the best fruits are selected and stored in large fermentation vats prior to distillation. After careful and patient ageing lasting several years, the eaux-de-vie is bottled.

Uncompromising on quality, Massenez is today universally acclaimed for eaux-de-vie, such as *wild Raspberry* and *Williams Pear*, as well as for creams and liquors : Peach, Blackcurrant, etc. Massenez has won many awards at international exhibitions, including the world oscar for quality in 1980. These wonderful products are sold through the world, as 70% of the production is exported.



Crème de Cassis de Dijon
 (Blackcurrant)

French Colada

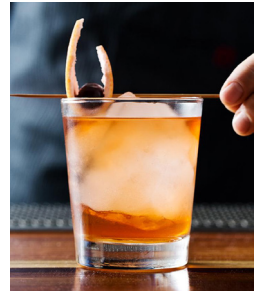
- 1.15oz Pineapple Juice
- 1.15oz White Rum
- 1.75oz Cream
- 1/3oz Creme De Cassis
- .75oz Cognac
- .75oz Coconut Cream



Crème de Gingembre
 (Ginger)

Fly By Night

- 1.5oz Scotch
- .5oz Crème De Gingembre
- 2 Dash Scrappy Aromatic Bitters



Crème de Griotte
 (Cherry)

Blood and Sand

- 3/4 oz Unpeated Scotch,
- 3/4 oz Massenez Creme de Griotte
- 3/4 oz Sweet Vermouth
- 3/4 oz Orange juice



Crème de Mûre
 (Wild Blackberry)

Pepper Party

- 1 oz Vodka Perfect 1864®
- .75 oz Massenez® Crème de Mûre
- 1.3 oz strawberry juice
- 1 Splash Massenez Poire Williams



Crème de Peche
 (Peach)

Peach and Smoke

- 1 1/2 ounces Lillet Rouge
- 1/2 ounce Cognac
- 1 teaspoon Peated Scotch
- 3/4 ounce Crème De Peche
- 3/4 ounce fresh lemon juice
- 1/4 ounce simple syrup
- 1 wedge peach



Crème de Framboise
 (Raspberry)

Floradora Cocktail

- 1 1/2 ounces gin
- 1/2 ounce crème de Massenez framboise liqueur
- 1/2 ounce freshly squeezed lime juice
- 4 ounces ginger ale
- Lime wedge, for garnish



THE G.E. MASSENEZ STORY

Born into a family of distillers, G.E. Massenez, with his exceptional savoir-faire, successfully continued the traditional art of distilling eaux-de-vie (fruit brandies), still particularly alive in the Villé region of Alsace, France.

GARDEN PARTY!

Garden Party is a maceration of fresh herbs or vegetables grown organically, macerated in neutral grain alcohol, then distilled in copper stills. After further reduction, beet sugar is added (100g/liter), et voilà!

Available in 375ml, ~ GP Basil, ~ GP Cilantro, ~ GP Cucumber, ~ GP Tomato, ~ GP Rosemary, ~ GP Thyme



Garden Party Basil Liqueur



Spring Party

- .75 oz Garden Party Basil Liqueur
- .75 oz White rum
- 1/3 oz Fresh Lemon Juice
- 1/3 oz Sugar Cane
- 1 Fresh Strawberry



Garden Party Cilantro Liqueur



Thousand and One Nights

- 1 oz Tequila
- ½ oz Garden Party Cilantro Liqueur
- ½ Lemon Press
- 1 1/3 oz Banana Juice



Garden Party Cucumber Liqueur



Fifty Shades

- 1 oz Purple Gin®
- 2/3 oz Garden Party Cucumber Liqueur
- Tonic
- 1 Cucumber Garnish



Garden Party Dried Tomato Liqueur



Garden Mary

- 4 oz Tomato Juice
- 1/3 oz Lemon Juice
- 1/3 oz Dried Tomato Garden Party®



Garden Party Rosemary Liqueur



Spicy Garden

- 1 Pimento Pepper
- 1 Spoon of Honey
- 1.25 oz Vodka Perfect 1864®
- 2.75 oz Passion Fruit Juice
- 1 Splash Rosemary Garden Party®



Garden Party Thyme Liqueur



Garden Grog

- 1 Earl Grey Tea
- 1 Lemon washer
- 1 Spoon Honey
- 1 Splash Thyme Garden Party®



Extracting
the best from nature...

Basil LIQUEUR

Garden Party
25% alc.

Ivy Mix
original Garden Party® cocktails

Basil

- 1.25 oz London dry gin
- .5 oz Basil GP liqueur
- .25 oz Poiré William
- .75 oz Tio Pepe
- Stir, Nick and Nora, Olive

LIQUEUR GARDEN PARTY BASIL

COCKTAIL RECIPE

25% alc. by vol. - 375 ml
Ingredients: distillate of basil in the finest alcohol, beet sugar syrup.

Alcohol in excess can be harmful to your health; to be consumed in moderation.

Extracting
the best from nature...

Cucumber LIQUEUR

Garden Party
25% alc.

Ivy Mix
original Garden Party® cocktails

Cucumber

- 1 oz watermelon
- 1.25 oz Cucumber GP liqueur
- .75 oz Lemon
- .5 oz Krogstad Aquavit
- .5 tsp yellow Chartreuse
- 2 drops saline
- Sizzle over crushed ice, tall glass, cucumber ribbon.

LIQUEUR GARDEN PARTY CUCUMBER

COCKTAIL RECIPE

25% alc. by vol. - 375 ml
Ingredients: distillate of cucumber in the finest alcohol, beet sugar syrup.

Alcohol in excess can be harmful to your health; to be consumed in moderation.

Extracting
the best from nature...

Cilantro LIQUEUR

Garden Party
25% alc.

Ivy Mix
original Garden Party® cocktails

Cilantro

- 1.25 oz vodka
- .5 oz Cilantro GP liqueur
- 1 oz Tio Pepe
- .5 oz Lime
- .25 oz simple
- Shake, tall, top soda, Cilantro branch

LIQUEUR GARDEN PARTY CILANTRO

COCKTAIL RECIPE

25% alc. by vol. - 375 ml
Ingredients: distillate of cilantro in the finest alcohol, beet sugar syrup.

Alcohol in excess can be harmful to your health; to be consumed in moderation.

Extracting
the best from nature...

Rosemary LIQUEUR

Garden Party
25% alc.

Ivy Mix
original Garden Party® cocktails

Rosemary

- 1.25 oz agricole rum
- .5 oz yellow plum brandy
- .25 oz Rosemary GP liqueur
- .75 lime
- .75 simple (scant)
- 3 drops saline
- Shake, Nick and Nora, lime wheel

LIQUEUR GARDEN PARTY ROSEMARY

COCKTAIL RECIPE

25% alc. by vol. - 375 ml
Ingredients: distillate of rosemary in the finest alcohol, beet sugar syrup.

Alcohol in excess can be harmful to your health; to be consumed in moderation.

Extracting
the best from nature...

Thyme LIQUEUR

Garden Party
25% alc.

Ivy Mix
original Garden Party® cocktails

Thyme

- 1.5 oz Coruba
- .75 verjus
- .5 oz raspberry brandy
- .25 oz Thyme GP liqueur
- .5 tsp simple syrup
- dash psychauds
- dash absinthe
- Stir, serve on the rocks, Thyme Sprig

LIQUEUR GARDEN PARTY THYME

COCKTAIL RECIPE

25% alc. by vol. - 375 ml
Ingredients: distillate of thyme in the finest alcohol, beet sugar syrup.

Alcohol in excess can be harmful to your health; to be consumed in moderation.

Extracting
the best from nature...

Dried Tomato LIQUEUR

Garden Party
25% alc.

Ivy Mix
original Garden Party® cocktails

Dried Tomato

- 1 oz bourbon
- 1 oz Dried Tomato GP liqueur
- 1 oz Lo Fi Sweet vermouth
- 1 tsp Bräuilo
- stir, rocks, no garnish

LIQUEUR GARDEN PARTY DRIED TOMATO

COCKTAIL RECIPE

25% alc. by vol. - 375 ml
Ingredients: distillate of dried tomato in the finest alcohol, beet sugar syrup.

Another cocktail recipe : the Garden Party® Bloody Mary

- 1.5 oz vodka
- .5 oz Dried Tomato GP liqueur
- 1 dash Rosemary or Basil GP liqueur
- .5 oz fresh lemon juice
- 3 oz tomato juice
- 1 pinch celery salt

Alcohol in excess can be harmful to your health; to be consumed in moderation.

G.E. Massenez Golden Eight Pear Liqueur®

G.E. Massenez has created a beautiful new Pear Williams Liqueur: Golden Eight. Golden Eight is a divine pear liqueur enhanced by adding more than 8-year old pear eau-de-vie, giving it a long lasting taste on the palate with notes of vanilla and caramel. Approximately 20 pounds of pears are used to produce this unique liqueur. Golden Eight offers itself for tasting with a beautiful amber color and fiery golden highlights, a divine promise of a great liqueur. A unique and exclusive offering from the Massenez distillery, founded in 1870, which prides itself on guarding its secret recipes and passing them on from generation to generation.



The Pearfect Match

- 1 oz Massenez Golden Eight Pear Williams Liqueur
- 1 oz Bourbon
- ¾ oz lime Juice
- ½ oz simple syrup
- Garnish with pear slice



The Pear Martini

- ½ oz Massenez Golden Eight Pear Williams Liqueur
- 2 oz Vodka
- ½ oz lime juice

G.E. Massenez Poire Williams

Williams Pear Eau-de-Vie from the MASSENEZ distillery is outstandingly refined, concentrated and balanced. An intense emotion true to the personality of the original fruit.



Color: Clear, colorless, with characteristic fruit Eaux-de-Vies brilliance. A supple, fluid Eau-de-Vie.

Nose: Clean and typical of Williams Pear, with no strange notes. The intense nose is an indication of the quality of the selection of the original fruits and delicate distillation. Very fruity, long lasting and truly inviting bouquet.

Palate: Very prominent spicy endnote with a hint of Licorice typical of williams pear.

G.E. Massenez Poire Prisonnière

"Prisoner Pear" is the same eau de vie as the Poire Williams with the addition of the pear in bottle.



Icon of the Massenez Brand, the William Pear eau de vie "Prisoner Pear" captivates with its olfactory and gustative qualities and the pear-shaped bottle with a whole pear inside.

The bottle is simply attached to the pear tree in flower... so the fruit develops inside the bottle.

When it ripens, the fruit and the bottle are carefully detached.



French 75 Remix

- 1 1/4 oz Massenez Poire Williams
- 1/2 oz lemon Juice,
- 1/2 oz simple syrup,
- 3oz Cava or Prosecco



Orange Mechanic

- 3 cl Eau-de-Vie de Poire Williams
- 1 spoonful of brown sugar
- 1 orange
- fresh mint



Flower Power

- 3 cl Eau-de-Vie Poire Williams
- 8 cl grapefruit juice
- 1 cl orange blossom
- fresh basil



Jet Lag

- 3 cl Eau-de-Vie de Poire Peureux Pure® Premium
- 12 cl cranberry juice
- 1 cl mandarin syrup
- 1 cl lemon press
- 1 fresh strawberry



Cocktails

MISS MASSENEZ



Elégante et mystérieuse,
elle parcourt le monde à travers
ses cocktails favoris.

Disparaissant pour ne laisser d'elle
que sa signature, une invitation
à la suivre...

Vous laisserez-vous séduire ?

*Elegant and mysterious,
she travels the world through
her favorite cocktails.*

*Disappearing to leave
only her signature,
an invitation to follow her...*

Will you let her seduce you ?



NEW YORK

Miss LIBERTY



*Miss
Massenez*



G. E. Massenez



NEW
YORK

Miss LIBERTY

Dans un shaker déposer quelques glaçons, 5 cl de liqueur de Pomme Verte Massenez, ajouter 8 cl de jus d'orange frais et secouer. Verser le tout dans un verre à cocktail et décorer avec une brochette de Griottines®.

In a shaker, put some ice cubes, pour 5 cl of Apple Massenez liquor, and 8 cl of fresh orange juice. Shake and pour into a cocktail glass. Decorate with a brochette of Griottines®.



*Miss
Massenez*

LONDON

Miss KISS



J. Massenez



G. E. Massenez



LONDON

Miss KISS

Dans un shaker déposer quelques glaçons,
3 cl d'Eau-de-Vie de Kirsch Massenez
et 2 cl de crème de Mûre Massenez.
Ajouter 8 cl de jus de pomme .
Shaker et verser dans un verre long drink.

*In a shaker, put some ice cubes,
then pour 3 cl of Kirsch Eau-de-Vie
Massenez, 2 cl of Blackberry cream
Massenez, and 8 cl of apple juice.
Shake and pour into
a long drink glass.*



BUENOS AIRES

Miss TANGO



G. & E. Massenez



BUENOS AIRES

Miss TANGO

Dans un shaker déposer quelques glaçons, 3 cl d'Eau-de-Vie de Mirabelle Massenez, 2 cl de crème de Griotte Massenez et 8 cl de nectar de fraise. Shaker et filtrer dans un verre à cocktail. Décorer avec un pic de Griottines®.

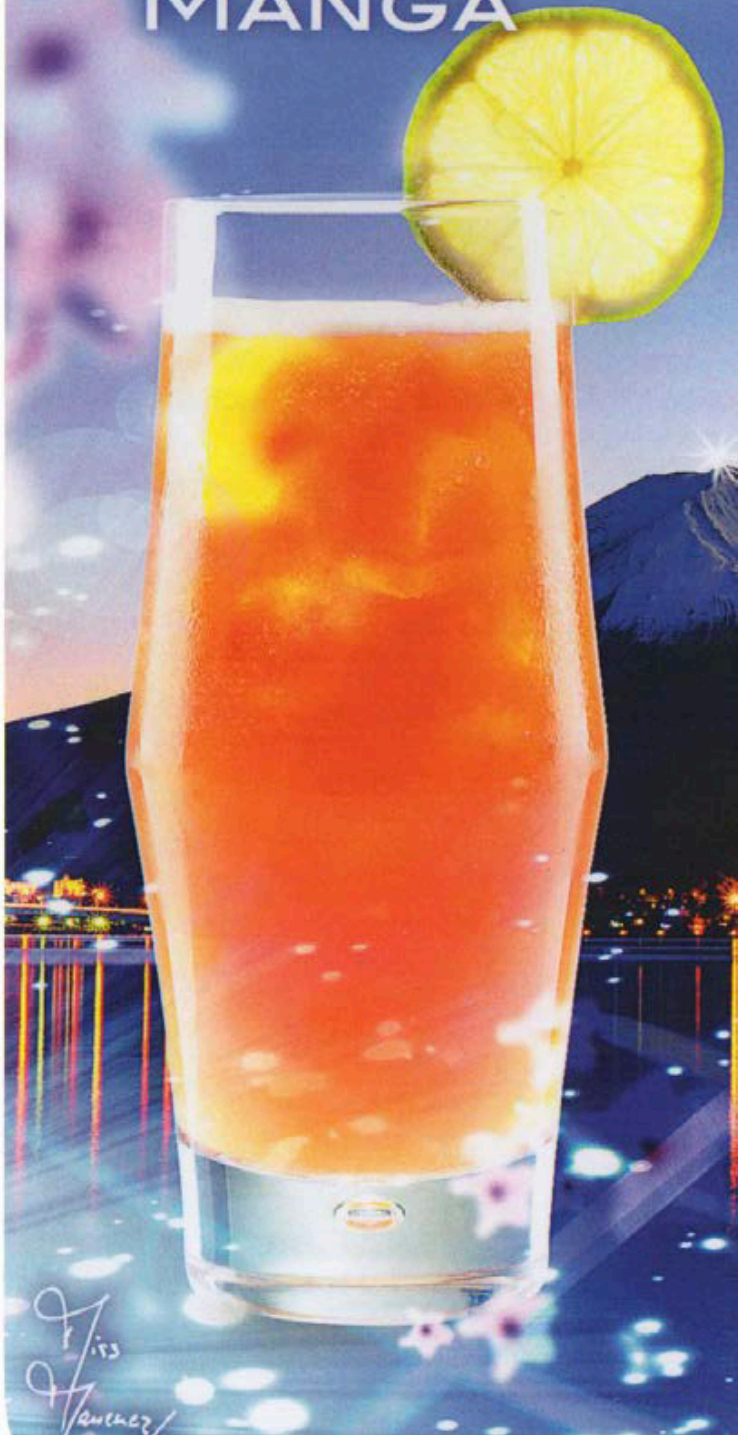
In a shaker, put some ice cubes, mix 3 cl of Mirabelle Eau-de-Vie Massenez, 2 cl of Morello Cherry liquor Massenez and 8 cl of Strawberry nectar.

Shake and stir in a cocktail glass. Decorate with a brochette of Griottines®.



TOKYO

Miss MANGA



G. & E. Massenez



TOKYO

Miss MANGA

Dans un shaker, déposer quelques glaçons
 3 cl d'Eau-de-Vie Prestige de Framboise
 Massenez, 2 cl de liqueur de Litchi Massenez
 et 8 cl de jus de Goyave.
 Mélanger le tout et verser dans un verre
 long drink.

*In a shaker, put some ice cubes,
 then add 3 cl of Prestige Raspberry
 Eau-de-Vie Massenez,
 2 cl of Lychee liquor Massenez
 and 8 cl of guava juice.
 Shake and pour into
 a long drink glass.*



G. & E. Massenez

G. & E. Massenez



Miss SUNNY

MIAMI



G. E. Massenez



MIAMI

Miss SUNNY

Dans un shaker, déposer quelques glaçons,
4 cl d'Eau-de-Vie de Poire Williams Massenez
et 8 cl de jus de pamplemousse rose.
Shaker et verser dans un verre short drink.
Décorer avec une feuille de menthe fraîche.

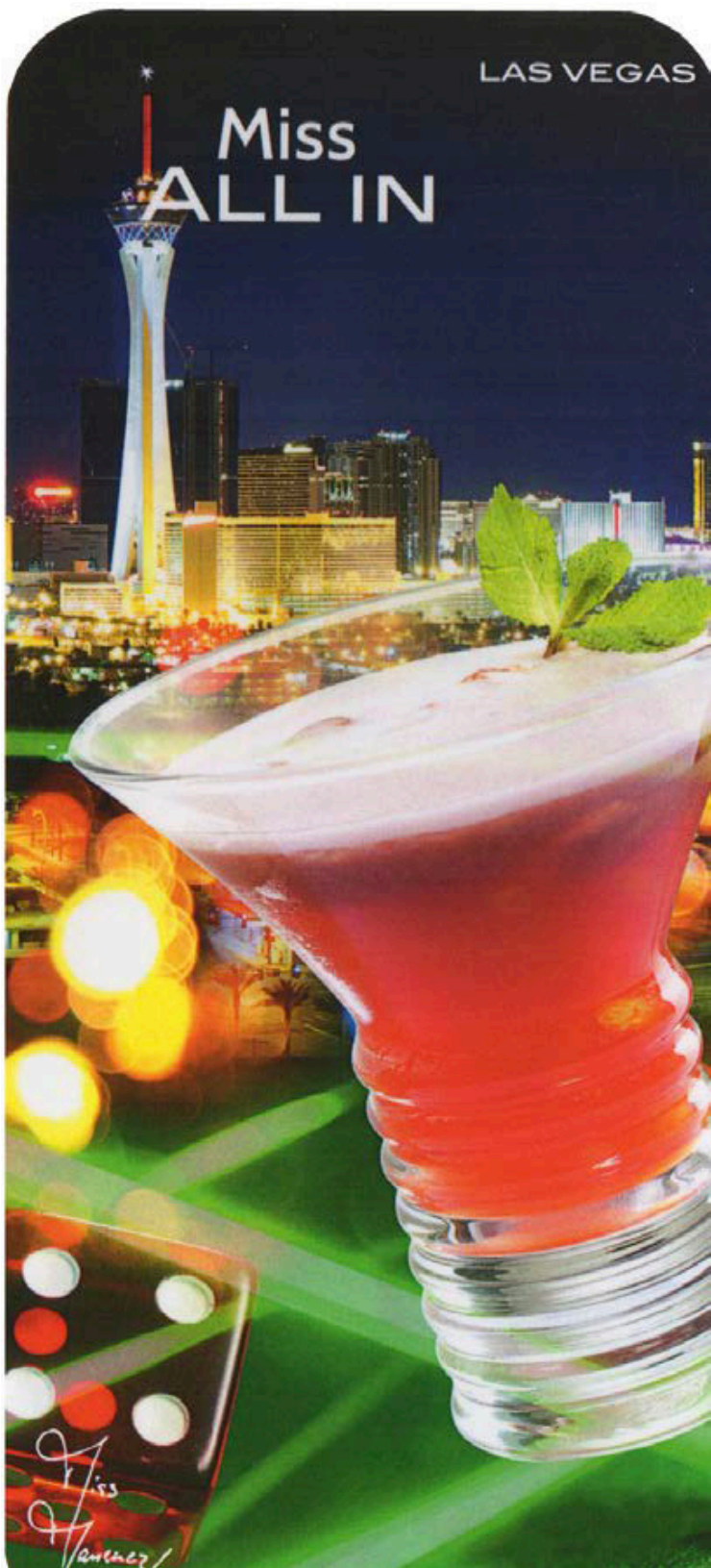
*In a shaker, put some ice cubes,
4 cl of Williams Pear Eau-de-Vie
Massenez, and 8 cl of pink grapefruit
juice. Shake and pour into a short
drink glass and decorate with
a fresh mint leaf.*




MIAMI

LAS VEGAS

Miss ALL IN



G. E. Massenez

LAS
VEGAS



Miss ALL IN

Dans un shaker, déposer quelques glaçons,
3 cl d'Eau-de-Vie de Poire Williams Massenez,
2 cl de crème de Mûre Massenez
et 8 cl de jus de cranberry.
Décorer avec une brochette de Griottines®.

*In a shaker, put some ice cubes, then
pour 3 cl of Williams Pear Eau-de-Vie
Massenez, 2 cl of Blackberry cream
Massenez and 8 cl of cranberry
juice. Shake, and serve in a long
drink glass.
Decorate with a brochette
of Griottines®.*



ROMA

Miss DOLCE VITA



*Miss
Massenez*



G. E. Massenez



ROMA

Miss DOLCE VITA

Dans une flûte à Champagne,
verser 2 cl de crème de Pêche Massenez
et 2 cl de nectar de pêche.
Rallonger avec 8 cl de Champagne très frais.

*In a Champagne glass,
pour 2 cl of Peach cream Massenez
and 2 cl of peach juice.
Add 8 cl of chilled Champagne.*



*Miss
Massenez*

HONG KONG

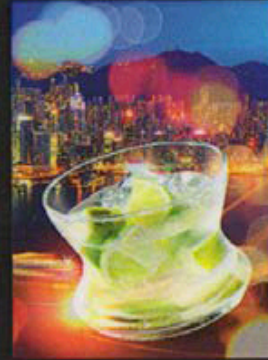
Miss KOWLOON



Miss
Massenez



G.E. Massenez



HONG
KONG

Miss KOWLOON

Dans un verre short drink, déposer un demi-citron vert coupé en dés. Piler, ajouter des glaçons et 5 cl de crème de Gingembre Massenez.

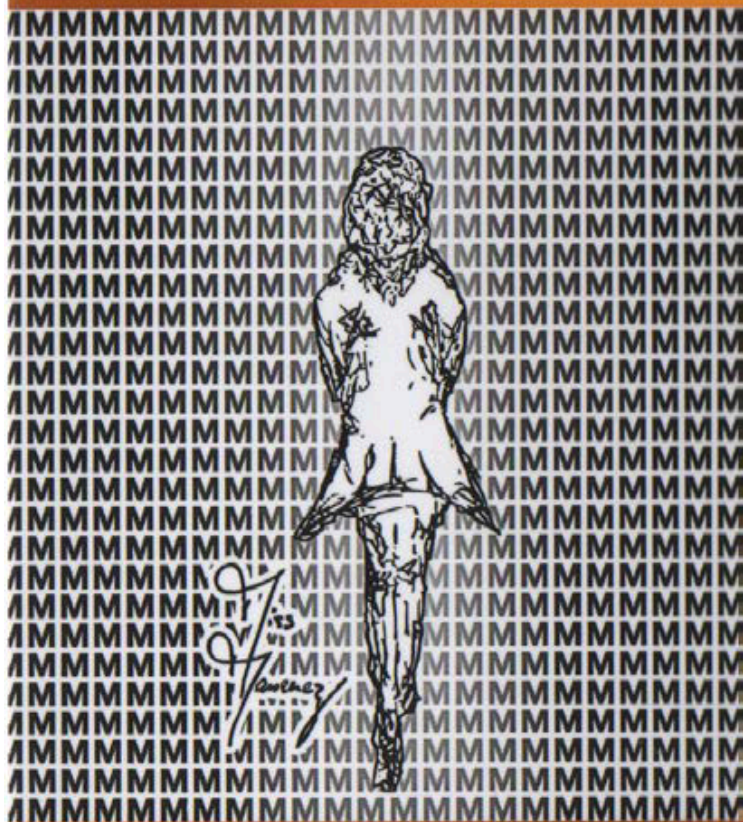
In a short drink glass, put a half lime cut in slices, muddle, then add some ice cubes and 5 cl of Ginger cream Massenez.



Miss
Massenez

Cocktails

MISS MASSENEZ



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L'ABUS D'ALCOOL EST DANGEREUX POUR LA SANTÉ.

CRÈMES & LIQUEURS

CREAMS & LIQUORS

Une gamme de 8 Crèmes
(Cassis, Framboise, Myrtille, Mûre, Pêche,
Gingembre, Griotte, Fraise des Bois)
& 7 Liqueurs (Pomme Verte,
Citron Vert & Gingembre, Abricot,
Pamplemousse, Camomille, Pain
d'épices, Litchi) pour un ensemble
de 15 saveurs riches en fruit.

A range of 8 creams

*(Blackcurrant, Raspberry,
Blueberry, Blackberry,
Peach, Ginger, Morello cherry,
Wild strawberry)
and 7 liquors*

*(Green apple, Lime and Ginger,
Apricot, Grapefruit, Camomile,
Gingerbread, Litchi)
for a rich-in-fruit set
of 15 flavors.*

