



# BOOMTOWN

## BY DUSTED VALLEY



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on Red Blend

## 2018 RED BLEND

**39% CAB SAUV, 35% SYRAH, 16% MERLOT, 6% Petite Sirah, 4% Mourvedre**

*Dusted Valley continues to roll out delicious, food-friendly wines under this nationally distributed brand.” - Andy Perdue, Great Northwest Wines*



Boomtown by Dusted Valley offers classic Washington State wines with one goal - to over deliver. In 2003, Wisconsin natives Chad Johnson and Corey Braunel left the comforts of their corporate jobs to move to Walla Walla and fulfill their dream of crafting world-class wine. Combining Washington State grapes with their rough and tumble know-how and a sizeable piece of their souls, the family created Dusted Valley and Boomtown.

A nod to the Dusted Valley family's unquenchable thirst for adventure, Boomtown is crafted for all of those unafraid to step out and leave their comfort zones. Boomtown by Dusted Valley allows the family the opportunity to share a fantastic Dusted Valley wine with a larger audience.

Winegrowers, Chad Johnson and Corey Braunel, work with the vineyard managers from McNary Vineyard in the Horse Heaven Hills AVA and Two Gun Vineyard in the Ancient Lakes AVA to control and guide the process at each and every step - from vineyard to bottle.

### McNary Vineyard

- Our 2018 Boomtown red wines hail from McNary Vineyard, perched right along the mighty Columbia River in the Southeast corner of the Horse Heaven Hills AVA. Beautiful fruit and balance are the hallmarks of these wines, and with the addition of roughly 10-15% of our Dusted Valley estate fruit, the result yields wines with polish, concentration and varietal typicity that over deliver time and again.
- With temperatures moderated by the Columbia River, the McNary Vineyard is a cooler site compared to its vineyard neighbors in the Horse Heaven Hills AVA. The cooler climate lends itself to longer hang times and phenolic ripeness which lead to old world sensibilities with bright core Washington fruit and natural acidity.
- This unique site is situated directly on the Columbia River in sandy soils on a basalt cliff overlooking the McNary Dam.
- The vineyard was planted in 2012 with subsequent plantings through 2017.



from left to right...  
Chad & Janet Johnson, Cindy & Corey Braunel



*Dreyfus, Ashby & Co.*  
PURVEYORS OF FINE WINES & SPIRITS SINCE 1946



**Appellation:** Horse Heaven Hills  
**Technical:** Alcohol: 14.2%, TA: 5.1. pH: 3.89  
**Oak Program:** 22% new French oak  
**UPC:** 856589001149



## BOOMTOWN

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YOUR TICKET TO ADVENTURE

## 2018 RED BLEND

This is a curious red with dark-berry, toffee and chocolate aromas and flavors. Iron undertones. It's full-bodied with round, soft tannins.

*Opulent and succulent,  
even luxurious. Drink or hold.*

**JAMES SUCKLING**  
**92 POINTS**



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